



EVEREADY INDUSTRIES INDIA LTD.

CIN: L31402WB1934PLC007993

Registered Office: 2 Rainey Park, Kolkata – 700 019

Tel :033-2455 9213, 033-2486 4961; Fax: 033- 2486 4673;

Email: investorrelation@eveready.co.in; Website: www.evereadyindia.com

Date: 07.05.2024

DP and Client Id/ Folio No :

Name of the shareholder:

Subject: Tax Deduction at Source (TDS) on Dividend pay-out for FY 2023-24

Dear Members,

The Board of Directors of Eveready Industries India Ltd. (the Company), at their Meeting held on April 26, 2024, have recommended payment of a Final Dividend of Re. 1.00 per Equity Share of Rs. 5/- each for the financial year ended March 31, 2024, subject to the approval of the shareholders of the Company at the ensuing Annual General Meeting to be held on August 3, 2024.

You are requested to complete the necessary formalities regarding your bank accounts to enable the Company to make timely credit of dividends in the respective bank accounts.

Members holding shares in demat form are advised to keep the bank details updated with their depository participants.

SEBI, vide its circular dated November 03, 2021 (subsequently amended by circulars dated December 14, 2021, March 16, 2023 and November 17, 2023) has mandated that **the security holders, holding securities in physical form**, whose folio(s) do not have PAN, Choice of Nomination, Contact Details, Mobile Number, Bank Account Details and Specimen Signature updated, **shall be eligible for any payment including dividend, interest or redemption in respect of such folios, only through electronic mode, effective April 01, 2024, upon their furnishing all the aforesaid details in entirety to the Registrar and Transfer Agents of the Company.**

Members holding shares held physically in Certificate Form and who have not updated their details as above are requested to update their PAN and other requirements inclusive of the bank details, as abovementioned, with the Company's Registrar and Transfer Agents, M/s. Maheshwari Datamatics Pvt. Ltd.(RTA), 23 R.N. Mukherjee Road, 5th Floor, Kolkata-700001 and send them the duly completed ISR 1, ISR 2, ISR3 and SH13 at RTA's office or at mdpldc@yahoo.com or upload the documents at <https://mdpl.in> with signature of the holders attested by your banker along with a cancelled cheque leaf with your name, account no. and IFSC Code printed thereon. In case your name is not printed on the cheque leaf, you

are requested to send additionally bank attested copy of your pass book / bank statement showing your name, account no and IFSC Code.

In terms of the Income Tax Act, 1961 (the Act), as amended vide the Finance Act, 2020, effective from April 1, 2020, dividend income is taxable in the hands of shareholders. Accordingly, in the event you remain as a shareholder on the record date (i.e., July 27, 2024) and the dividend receivable by you exceeds the prescribed amount, the Company would be required to deduct tax at source at the prescribed rates, in terms of the Act.

For Resident Individual Shareholders, tax shall be deducted from the payment of dividend if the aggregate Dividend amount paid by the Company exceeds Rs. 5,000/- in a financial year.

In terms of Section 139AA of the Act, every individual shareholder who has been allotted a PAN and who is eligible to obtain Aadhaar, shall be required to link their PAN with Aadhaar and in the case of failure to comply with this, the PAN allotted to them shall be deemed to be invalid/inoperative and higher rate of TDS as per section 206AA of the Act would be applied.

The tax deduction rate would vary depending on the residential status of the shareholder, documents submitted by the shareholder and accepted by the Company. Accordingly, the above referred Final Dividend will be paid after deducting TDS as follows:

1. Resident Shareholders

Category of shareholder	Tax Deduction Rate	Exemption applicability/ Documentation requirements
With Valid PAN updated	10%	No Document required
Without PAN/Invalid PAN/Inoperative PAN	20%	In case of shares held in Demat: Update the valid/operative PAN, if not already done, with the depositories. In case of shares held physically: Update the valid/operative PAN, if not already done, with the Company's RTA by sending a letter requesting correction of PAN mentioning the Company name & folio number along with the Self Attested PAN Card and other documents referred to above, to the RTA.
Specified Person as per Section 206AB of the Act*	20%	The Central Board of Direct Taxes has provided a new functionality for compliance check under Section 206AB of the Act. Accordingly, for determining TDS rate on Dividend, the Company will be using the said functionality to determine the applicability of Section 206AB of the Act.
Submitting Form 15G/ Form 15H	NIL	Declaration in Form No. 15G (applicable to resident individual) / Form 15H (applicable to a resident Individual who is 60 years and older), fulfilling certain conditions.
Submitting Order under Section 197 of the Act	Rate provided in the order	Lower / NIL withholding tax certificate obtained from Income Tax authorities.

Public & Other Insurance Companies for whom Section 194 of the Act is not applicable	NIL	Self-declaration that it has full beneficial interest with respect to the shares owned by it along with self-attested copy of the registration certificate, as applicable.
Covered under Section 196 (Govt, RBI, Mutual Fund u/s 10(23D) or any Corporation under Central Act exempt from tax)	NIL	Documentary evidence that the person is covered u/s 196 of the Act along with self-attested copy of the registration certificate, as applicable.
National Pension Scheme under Section 197(1E) of the Act	NIL	Documentary evidence (e.g., relevant copy of registration, notification, order, etc.) as applicable.
Authorities/Funds/Bodies etc. specified in Circular 18 of 2017 dated 29-05-2017.	NIL	Self attested copy of the registration certificate, as applicable.

2. Non-resident Shareholders

Category of shareholder	Tax Deduction Rate	Exemption applicability/ Documentation requirement
Foreign Institutional Investors (FIIs) / Foreign Portfolio Investors (FPIs)	20% (plus applicable surcharge and cess) OR Tax Treaty Rate** (whichever is lower)	Self attested copy of the registration certificate, as applicable
Specified Funds referred to in Exp (c) of Sec 10(4D) of the Act	10% (plus surcharge and education cess as applicable) OR Tax Treaty Rate** (whichever is lower)	Self-attested copy of the registration certificate, as applicable
Other Non-resident shareholders	20% (plus applicable surcharge and cess) OR Tax Treaty Rate** (whichever is lower)	<p>Non-resident shareholders may opt for a tax rate under the Double Taxation Avoidance Agreement ("Tax Treaty"). The Tax Treaty rate shall be applied for withholding the tax on submission of the following documents to the Company/RTA:</p> <ul style="list-style-type: none"> • Self-attested copy of Indian Tax Identification number (PAN), if available • Self-attested copy of Tax Residency Certificate (TRC) (for FY 2024-25 or calendar year 2024), valid as on the date of the AGM obtained from the tax authorities of the country of which the shareholder is tax resident

		<ul style="list-style-type: none"> • Self-declaration in Form 10F#, if PAN is not available. • Self-declaration confirming not having a Permanent Establishment in India or does not have a taxable presence and eligibility to Tax Treaty benefit (for FY 2024-25 or calendar year 2024) <p>Tax shall be deducted at 20% (plus applicable surcharge and education cess) in case any of the above-mentioned documents are not provided.</p> <p>Application of Tax Treaty rate shall depend upon the completeness of the documents submitted by the non-resident shareholder and are in accordance with the provisions of the Act.</p>
Category I and II Alternate Investment Fund (AIF) u/s 197(1F) of the Act	NIL	Self-attested copy of the registration certificate.
Indian Branch of a Foreign Bank [u/s 195(3) of the Act]	NIL	Lower tax deduction certificate u/s 195(3) obtained from Income Tax Authority. Self-declaration confirming that income is received on its own account and not on behalf of the Foreign Bank.
Submitting Order under section 197 of the Act	Rate provided in the Order	Lower / NIL withholding tax certificate obtained from Income Tax authorities.

For information :

* Section 206AB of the Act:

Rate of TDS @ 10% under Section 194 of the Act is subject to provisions of Section 206AB of the Act (effective from July 1, 2021) which provides that tax is to be deducted at higher of the following rates in case of payments to the specified persons:

- at twice the rate specified in the relevant provision of the Act; or
- at twice the rate or rates in force; or
- at the rate of 5%.

‘Specified person’ as defined under Section 206AB(3) of the Act, is someone who satisfies the following conditions:

- A person who has not filed income tax return for previous year immediately preceding the financial year in which tax is required to be deducted, for which the time limit of filing of return of income under Section 139(1) of the Act has expired; and
- The aggregate of TDS and TCS in whose case is Rs. 50,000/- or more in the said previous year.

Non-resident shareholders who do not have permanent establishment in India are excluded from the scope of a ‘specified person’.

In cases where Sections 206AA and 206AB of the Act are applicable i.e. the shareholder has not submitted PAN and has not filed the income tax return, tax will be deducted at higher of the rates prescribed in the respective sections.

The Central Board of Direct Taxes has provided a new functionality for compliance check under Section 206AB of the Act. Accordingly, for determining TDS rate on Dividend, the Company will be using the said functionality to determine the applicability of Section 206AB of the Act.

** The Company is not obligated to apply the beneficial Tax Treaty rates at the time of tax deduction/withholding on dividend amounts.

Application of beneficial Tax Treaty Rate shall depend upon the completeness of the documents submitted by the Non-Resident shareholder and review to the satisfaction of the Company.

Form 10F:

In pursuance of Notification no. 03/2022 dated 16th July 2022, non-resident shareholders are required to furnish Form 10F electronically on income tax portal with their login credentials at <https://eportal.incometax.gov.in/iec/foervices/#/login>.

For non-resident shareholders who do not have a Permanent Account Number (‘PAN’) or who are not required to obtain PAN, the extended timeline for accepting self-certified manual Form 10F from such shareholders has expired on 30th September 2023. Accordingly, from 1st October 2023, the income tax department has now enabled a new category for obtaining Form 10F, while registering on the Income Tax Portal. The new category is “non-residents not having a PAN and not required to have PAN”, which enables such non-residents to register on the Income Tax portal without PAN and file Form 10F electronically.

The above is not applicable to non-residents who have PAN in India. Such non-residents are required to furnish Form 10F electronically using their PAN login on income tax portal only.

Notes:

a) Members who are exempted from TDS provisions through any circular or notification, may provide documentary evidence in relation to the same, to the Registrar and Transfer Agent to enable the Company in applying the appropriate TDS on dividend payment to such .

b) Members holding shares under multiple accounts under different status/categories and single PAN, may note that highest rate of tax applicable to the status in which shares held under a PAN, will be considered, on their entire holding in different accounts.

c) The Company will rely on the reports downloaded from the reporting portal of the Income Tax Department for checking on the validity of PANs / inoperative PANs / specified persons under section 206AB of the Act.

d) Transferring credit to the beneficial owner - As per Rule 37BA of the Act, in case where the dividend is received in the hands of one person but is assessable in the hands of other person, the tax may be deducted in the name of such other person if the first-mentioned person provides a declaration as prescribed in this regard. The aforesaid declaration shall contain (i) name, address, PAN, and residential status of the person to whom credit is to be given; (ii) payment in relation to which credit is to be given; and (iii) the reason for giving credit to such person. We request you to provide any such details latest by 11:59 p.m. IST on July 27, 2024.

Submission of Tax-related Documents

Members who will be exempted from tax or taxed at prescribed rate, are requested to forward the forms and documents i.e. PAN/15G/ 15H/10F/Self Declaration Form and other annexures and relevant prescribed documents to the Company's Registrar and Transfer Agents, M/s. Maheshwari Datamatics Pvt. Ltd.(RTA), 23 R.N. Mukherjee Road, 5th Floor, Kolkata-700001 or at mdpldc@yahoo.com or click on the link <https://mdpl.in>, only after receipt of this communication, till 11.59 p.m. IST on July 27, 2024, to enable the Company to determine the appropriate TDS/withholding tax rate applicable.

Only scanned copies of the documents such as PAN, Forms 15G/15H/10F/Self-declaration/documentary evidence etc. will be accepted by the RTA. However, the Member is required to additionally self-attest the document stating "certified true copy of the original". If the original Form 15G/15H etc. is required in future, the Company/RTA would call for the same from the members.

In case of joint shareholders, the shareholder named first in the Register of Members is required to furnish the requisite documents for claiming any applicable beneficial tax rate.

Please note that, no communication/forms/documents of the tax determination/deduction, received **prior to the date of this communication and received post July 27, 2024**, shall be considered for payment of Dividend.

If the tax on Dividend is deducted at a higher rate in the absence of receipt of or satisfactory completeness of the afore-mentioned details/documents by **July 27, 2024**, the Members may claim an appropriate refund in the return of income filed with their respective Tax authorities.

No claim shall lie against the Company for such taxes deducted.

The Company will arrange to email a soft copy of the TDS certificate at the Members registered email ID in due course, post payment of the said Dividend. Members will also be able to see the TDS credit in Form 26AS, which can be downloaded from their e-filing account at <https://www.incometax.gov.in>

The Company is obligated to deduct tax at source based on the records made available by National Securities Depository Limited or Central Depository Services (India) Limited ("the Depositories") in case of shares held in electronic mode and from the RTA in case of shares held in physical mode and no request will be entertained for revision of TDS return.

Above Communication on TDS sets out the Provisions of Law in a summarized manner only and does not purport to be a complete analysis or listing of all potential Tax consequences.

Members should consult with their own Tax Advisors for the Tax Provisions applicable to their particular circumstances

Updating Bank Account details:

Members are requested to ensure that their bank account details are updated with the Depository/ RTA, as the case may be, to enable the Company to make timely credit of dividend in their bank accounts.

Updating email ID:

Members are requested to ensure that their latest email ID is updated with the Depository/ RTA for receiving communications/documents from the Company.

We request your cooperation in this regard.

Thanking you,

Yours faithfully,

For **Eveready Industries India Ltd.**

Sd/

(Tehnaz Punwani)

Vice President – Legal & Company Secretary

Note : This is a system generated e-mail. Please do not reply to this e-mail